

# LILY RISKEN

A DESIGNER WITH A DESIRE  
TO DO GOOD THROUGH HER  
WORDS, WORK & POSITIVE  
ENERGY.

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## PROFICIENT SKILLS:

INDESIGN

ILLUSTRATOR

PHOTOSHOP

LIGHTROOM

ABILITY TO DRAW &  
SKETCH TO COMMUNICATE  
A MESSAGE EFFECTIVELY

HTML & CSS EXPERIENCE

MICROSOFT WORD

MICROSOFT POWERPOINT

MICROSOFT EXCEL

## EDUCATION:

### **Drake University**

Des Moines, IA

GPA: 3.56

**Major:** Advertising

**Minor:** Graphic Design

**Concentration:** Human Behavior

### **Richmond Study Center**

Florence, Italy

January-May 2016

## HONORS & ACTIVITIES:

Drake Presidential Scholarship:

2014-Present

Presidents List 2014-2015

Designed Square for Street Painting

during the Drake Relays for Delta

Gamma Sorority 2015 and 2017

Peer Mentor Academic Consultant

who mentored first-year college  
students as they adjusted

## EXPERIENCE:

**Graphic Design Intern**, Des Moines Arts Festival: *May 2017-July 2017*

-designed the 65 page informational program that was distributed

during the festival which won the Silver Grand Pinnacle award

-designed coupons and credentials for VIP guests of the festival

-worked with an external PR specialist to organize social media

posts and festival communications

-designed the 85 page Grand Pinnacle award booklet and won the

Bronze Grand Pinnacle Award for Best Festival

**Student Ambassador**, Drake University: *April 2015-Present*

-gives tours to prospective students

-finds solutions to difficult situations or questions asked by third  
parties

-answers phone calls and manages front desk

-provides a welcoming environment

**Director of E-Communication**, Delta Gamma Sorority: *2017  
calendar year*

-oversees and executes all social media accounts and campaigns

-updates and manages external website for the whole chapter

-communicates with organizational members in a timely and  
effective manner

